

# TravelSavers Conference



Amtrak's Travel Agency Sales Center  
1-800-805-9114  
[preferredpartner@amtrak.com](mailto:preferredpartner@amtrak.com)

June 11, 2010



O  
V  
E  
R  
V  
I  
E  
W

# Agenda

- Service in the East, Midwest & West
- Onboard Amenities
- Commission Opportunities
- Rail Europe Online Booking Tool
- Agent Support
- Q & A



## Did You Know?



Amtrak is the blending of the words 'America' and 'Track'. The railroad was originally established as the National Railroad Passenger Corporation in May 1971



# Amtrak Route Map





**Go Green  
with  
Amtrak**

**Energy  
Used  
(BTUs)\***



20% more efficient than domestic Air Travel  
28% more efficient than Auto Travel

Source: US Department of Energy Oak Ridge National Laboratory on Fuel Efficiency



# **Acela Express**

***Acceleration  
and  
Excellence***





# Premium Train Service Boston – New York- Washington Corridor

## *The Acela Express Route:*

Boston - New York -  
Philadelphia -  
Baltimore -  
Washington, DC

Acela Express offers convenient daily service to all major Northeast cities, ensuring you will get to your destination quickly, safely, and comfortably!

# Acela Express





....and intermediate stops along the way

## Northeast Regional Service

- Amtrak Regional Trains offer an economical choice when traveling between Boston, New York City and Washington, DC
- Easiest and most affordable way to travel on Amtrak in the Northeast
- Coach and Business Class service available



Quiet Car



Phone Usage

## Travel Information



Baggage



Security



Amtrak Lounges



# Short to Medium Routes in the East





## Long Distance Trains in the East

### Viewliner

- Most long distance trains in the East use Viewliner equipment
- Viewliners are comfortable, single level cars featuring coach and sleepers
- Dining and lounge car services are available





# Long Distance Routes in the Southeast



# Carolina & Florida Services





# Long Distance Routes in the East





# Auto Train



- Auto Train takes you and your vehicle non-stop to and from the Washington, DC area to Florida
- Coach and Sleeping Car accommodations available
- Meals included for all passengers



# Auto Train



# Quiz Time

What are the two trains on the East Coast that offers Superliner Equipment?



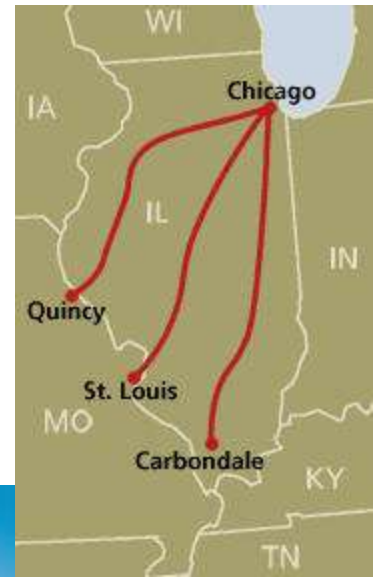


# Trains in the Midwest





# Short to Medium Routes in the Midwest



All trains make intermediate stops



# Long Distance Route in the Midwest







**America by plane**



**America by train**

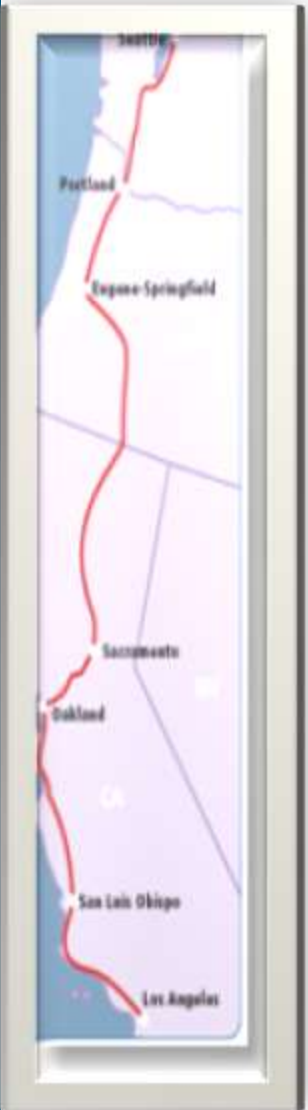


# Long Distance Routes in the West





# Long Distance Routes in the West





# Long Distance Routes in the West





# Traveling in Sleepers



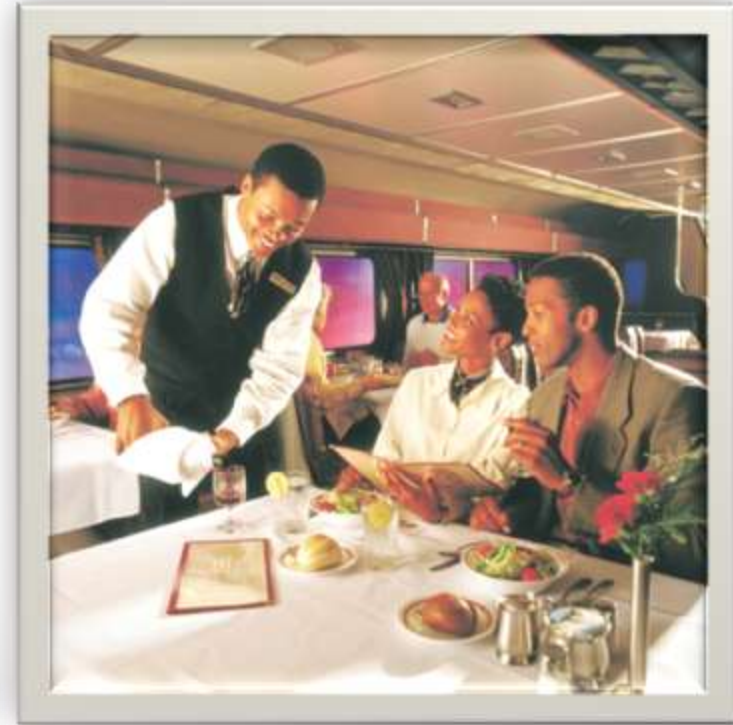
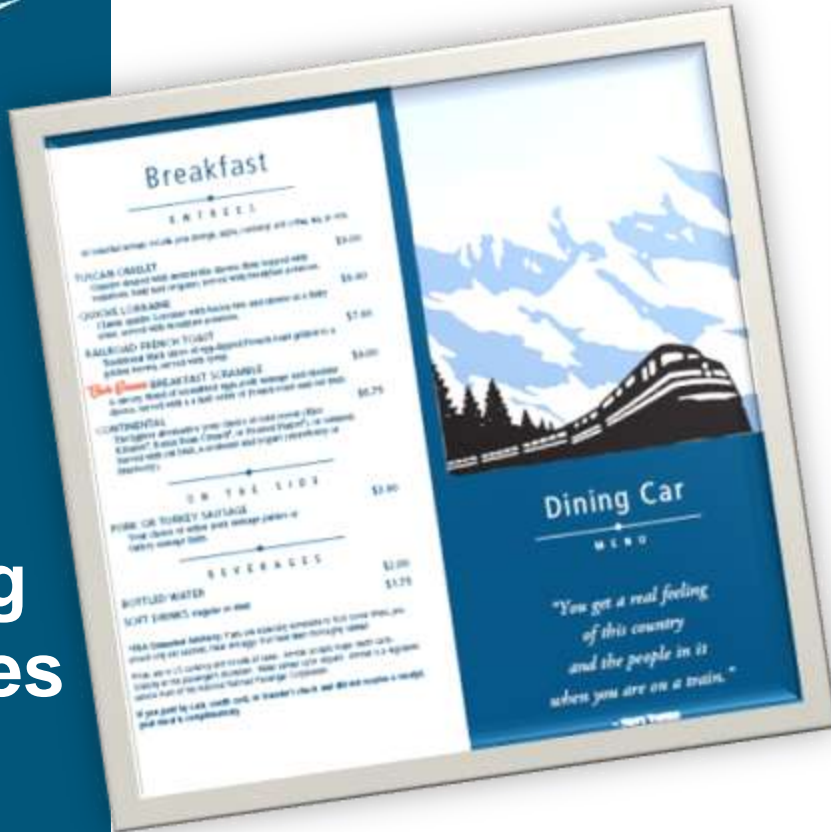


# Lounge Services





# Dining Services



- On Long Distance Trains all passengers can enjoy meals at tables in the Dining Car
- Variety of menu options for breakfast, lunch and dinner



## National Parks

# PARKS in your backyard

Amtrak makes traveling to the National Parks so easy, it's like they're right outside your door. Which ones will you discover?





# Book Amtrak Through Rail Europe



**RAIL**EUROPE™

**AMTRAK**®

USA Passenger Rail

How Do I  
Sell Amtrak?

Travel Agents: here's where your journey begins.

## Welcome to Rail Europe's Travel Portal, where you can create or access

Inside you'll find information on every product we offer, specials and promotional information, and an easy to use booking engine. You'll have access to:

- ▶ Web-only fares
- ▶ On-line training
- ▶ Purchase discounts

**current users**

This site is open to members of accredited travel agencies and Rail Europe appointed outlets throughout North America. So come aboard and join us online.

Trouble logging in? [Send us a note](#) and we'll help you out.

### Login to your existing account

Registered users can sign in using this form:

All fields with asterisks \* are required

\* Email Address:

\* Password:

Login

[I forgot my password.](#)

### New Users

#### IN THE SPOTLIGHT

#### Book Eurostar, Get Rewarded

Your clients aren't the only ones who get special treatment. For every Eurostar Leisure Select\* sale over \$250, we'll give you a \$10 Amazon.com gift card.\*\*

\*Noted as Comfort Class on our site.

\*\*Valid for bookings made from May 18, 2010 while supplies last.

### Create your Rail Europe user account

Sign-up for your free Rail Europe account using the form below.

All fields with asterisks \* are required

\* Email Address:

(Enter a valid e-mail address here. It will be used to identify you at login).

\* Password:

(Passwords are case sensitive and should be at least 6 characters long).

"click" for the Amtrak online tool

Search

## My Rail Europe Engine

Agent Home

Orders in Progress

Order History

Travel Agent Resources

Hello Todd [logout]

### Your Account

- Edit email and password
- Edit your personal info
- Edit your travel agency info
- Edit your newsletter preferences

### Your Activity

- Orders in Progress
- Order History

### Your Booking Tools

- Point-to-point booking engine
- Passfinder booking engine
- Passholder booking engine
- Complete listing of rail passes

### Your Most Recent Orders

There are no orders.

### Your Login Information

on  
Password:

### Your Personal Information

Full Name: Mr Todd Powell

### Your Travel Agency Information

Agency Name: VACATIONS BY RAIL  
Branch Address: 833 WEST CHICAGO AVENUE  
Address Line 2: SUITE 502

"click" for the Amtrak online tool

### Check Fares & Schedules

One-Way  Round-Trip

From:  To:

Departure Date: 06/28/2010 Return Date:

Adults (26+)	Youth (12-25)	Children (4-11)	Seniors (60+)
1	0	0	0

Check Schedules

Check Fares

View All Of Our Rail Passes

Reservations For Rail Pass Holders

**Amtrak Tickets and Passes**

## What you've picked

				8% commission	Customer Pays	You Earn
<input checked="" type="checkbox"/> Edit	<input checked="" type="checkbox"/> Delete	New York (Penn Station), NY-Miami, FL 1, Travelers: 1 Adult		\$25.00 Service Fee	\$473.00	\$37.84
Trip #1	From: New York (Penn Station), NY To: Miami, FL	Departs: Jun 10, 2010 - 10:52AM Arrives: Jun 11, 2010 - 6:05PM	Train: #91 (Reservation Included) Class of Service: 1st Class (Amtrak Roomette)		\$473.00	\$37.84
					Subtotal \$473.00	\$37.84
				VACATIONS BY RAIL Service Fee <input checked="" type="checkbox"/> Edit	\$25.00	\$25.00
				<b>Total without Shipping</b>	<b>\$498.00</b>	<b>\$62.84</b>

Continue Shopping Clear this Cart Save Cart Checkout

[How does the save cart option work?](#)

You Now Have the Ability  
to Sell Amtrak Online!



....and get commission!

# amtrakagentsupport.com

## Amtrak Agent Support



- home
- marketing
- familiarization
- products
- contact us



### MULTIMEDIA

- HOME
- PORTRAITS OF AMERICA...
- WHY ACELA
- NEWS AND EVENTS

### Arrive



MAY/JUNE, 2010

### WELCOME

Welcome to Amtrak Agent Support for travel partners. This site is intended to assist those in the travel community with media support and product information.



BusterMcT's Lounge

FREE WI-FI NOW AVAILABLE ON ACELA EXPRESS

# Travel Agency Sales Newsletter

## Amtrak Agent Support



*A Publication For The Travel Trade*

*May 2010*

*Travel Agency Sales Center Newsletter*

Monday-Friday  
8:30am-5:00pm  
800-525-2550

[wecanhelp@amtrak.com](mailto:wecanhelp@amtrak.com)  
[www.amtrakagentsupport.com](http://www.amtrakagentsupport.com)



### *National Train Day Philadelphia*

We would like to thank those of you that requested National Train Day banners for your websites. We appreciate your support in helping us get the word out to your customers.



Additionally, we would like to thank the travel agents that stopped by our

### **In This Issue**

- [National Train Day](#)
- [Amtrak Agent Support](#)
- [Auto Train](#)
- [Auto Train Quiz](#)

### **Quick Links**

- [Familiarization Products](#)
- [Guest Rewards](#)

**Join Our Mailing List!**



## Benefits for You & Your Customers



### For Amtrak's Travel Agency Partners:

- 8% commissions
- 10% commissions on Groups (20+)
- Direct Agent Support
- Easier Access to Book (GDS/Rail Europe)
- AD75 Familiarization Discounts

### For Your Customers:

- See America
- 500 destinations
- Downtown to Downtown Service
- Discounts (Seniors, Children)
- Greener Choice of Travel
- Quality Time on Board/Travel Experience



Enjoy the  
Journey!



Please visit us at Booth 25