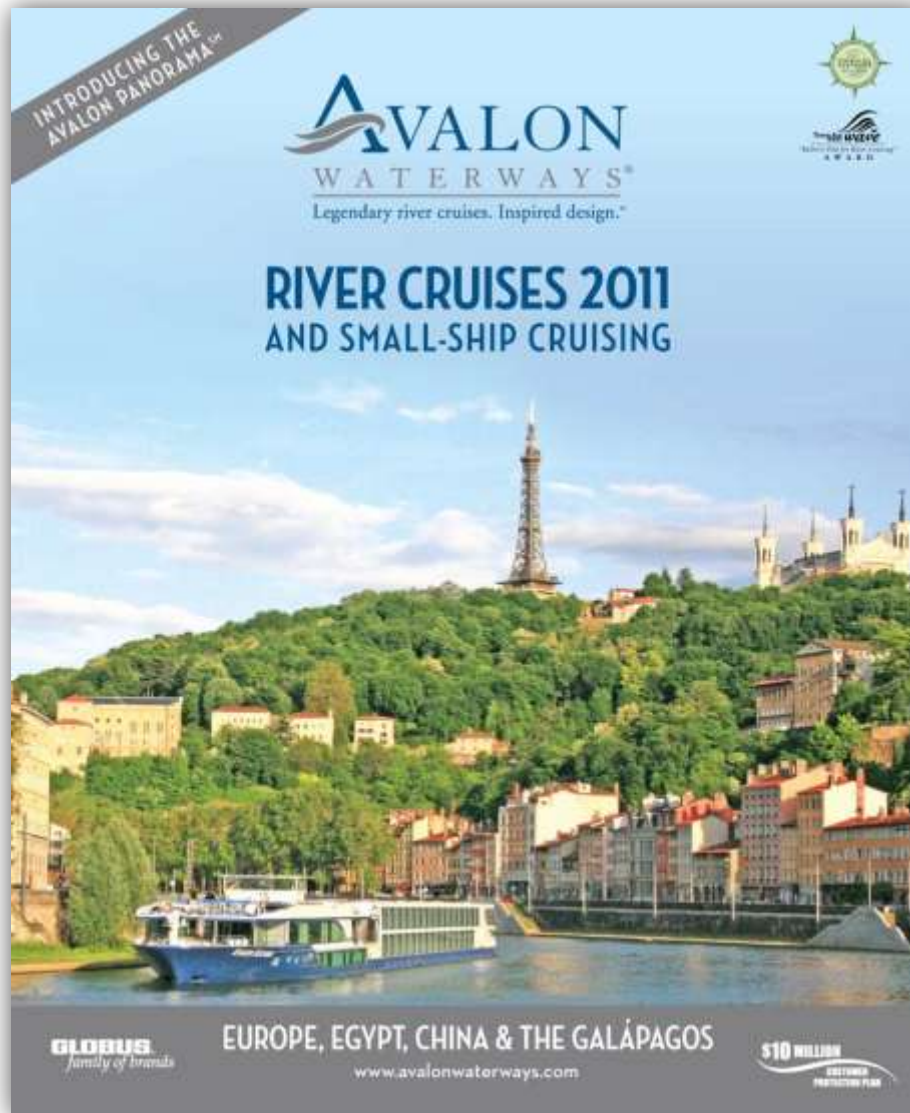




NEW FEATURES. MORE DETAILS.
UNBELIEVABLE AMENITIES.

THINGS ARE ABOUT TO GET INTERESTING.

LEGENDARY RIVER CRUISES. INSPIRED DESIGN.



in spired

Of such
surpassing
brilliance or
excellence as
to suggest
divine
inspiration.



Inspired Design.

INDUSTRY CHANGING SHIP DESIGN.

Unique

This is going to
ruin Europe's
reputation for
notoriously
small
bedrooms.



AVALON
WATERWAYS®
Legendary over cruise. Inspired design.™

Inspired Comfort.

PREMIUM COMFORTS, SERENE SPACES.

- **Comfort Collection by AvalonSM**

- **Pillow selection** – firm or soft

- **L'Occitane bath essentials**

L'OCCITANE
EN PROVENCE

- **Robes and slippers** for every guest

- **Marble countertops and extra-large mirrors**

- **Grohe[®]** showerheads

- **Complimentary bottled water**



Amenities

Egyptian cotton

linens. European

Duvets. Fitting

amenities for a

world traveler,

no?

AVALON
WATERWAYS[®]
Legendary since 1888. Inspired design.

Inspired Dining.

A COMMITMENT TO A DINER'S DESIRE.



- ▣ **Sparkling wine** with breakfast
- ▣ **Room service** – continental breakfast and beverages
- ▣ **Open-Air Bistro** dining option for lunch
- ▣ **Four course dinners** – endless choice
- ▣ Regional **complimentary wines** paired with dinner
- ▣ **Coffee, tea and espresso** throughout the day
- ▣ **Night Fare** offered at 10:30pm

By Design...

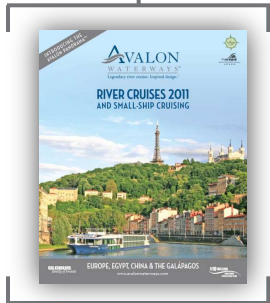
Our chefs are experts at turning local ingredients into spectacular landmarks.

AVALON
WATERWAYS®
Legendary over oceans. Inspired design.™

Inspired Selection.

COMPREHENSIVE SELECTION, INSPIRING COMBINATIONS.

- **Over 100** cruise options
- **243** guaranteed departures in Europe
- **Themed** and seasonal departures
- **Cruise-only** options
- **Short** itineraries
- **Monograms** combinations (pre- or post-cruise)



Flexibility

We make sure
our itineraries
accommodate
things like wish
lists.



Inspired Enrichment.

A PASSION FOR PLACES.

- ▣ **Included** Shore Excursions
- ▣ **Award-winning** land programs
- ▣ **VIP** access to landmarks
- ▣ **Superior-first and first-class** hotels
- ▣ **Enriching** port lectures
- ▣ **Choice** of sightseeing pace
- ▣ **Personal** headsets and destination guide book



Enriching

World-class

guides will

escort you all

the way back

in time.

AVALON
WATERWAYS®
Legendary over cruise. Inspired design.™

Inspired Personalization.

THE CHOICE IS YOURS.



Personalize

On-ship

Off-ship

Itinerary

Excursions

Dining

AVALON
WATERWAYS®
Legendary lines create inspired design.

Promotions

- **2011:** Save up to \$1000 per couple on any 2011 River Cruise Vacation (through August 31, 2010)
- **2011:** Save up to \$1500 per couple on select 2011 European River Cruise Vacations (through Aug. 31, 2010)
- **2011 Group Allowance:** Book 10, 1 travels FREE!
- **2010:** Save up to \$2000 per couple on select Avalon Waterways European River Cruises
- **2010:** Waive the Single Supplement on Select European River Cruises (through July 27, 2010)

Bonus!

\$250 Bonus
for a group
of 8 or 9

\$500 Bonus
for a group
of 10 +



COME SEE US AT TRADESHOW!



Thank you!