

AMG Conference – June 10 – 13, 2010



Building Excellence – One Step at a Time



Why Partner with TI?

Acquisition and Retention of Customers

Wholly owned Subsidiary of
American Express

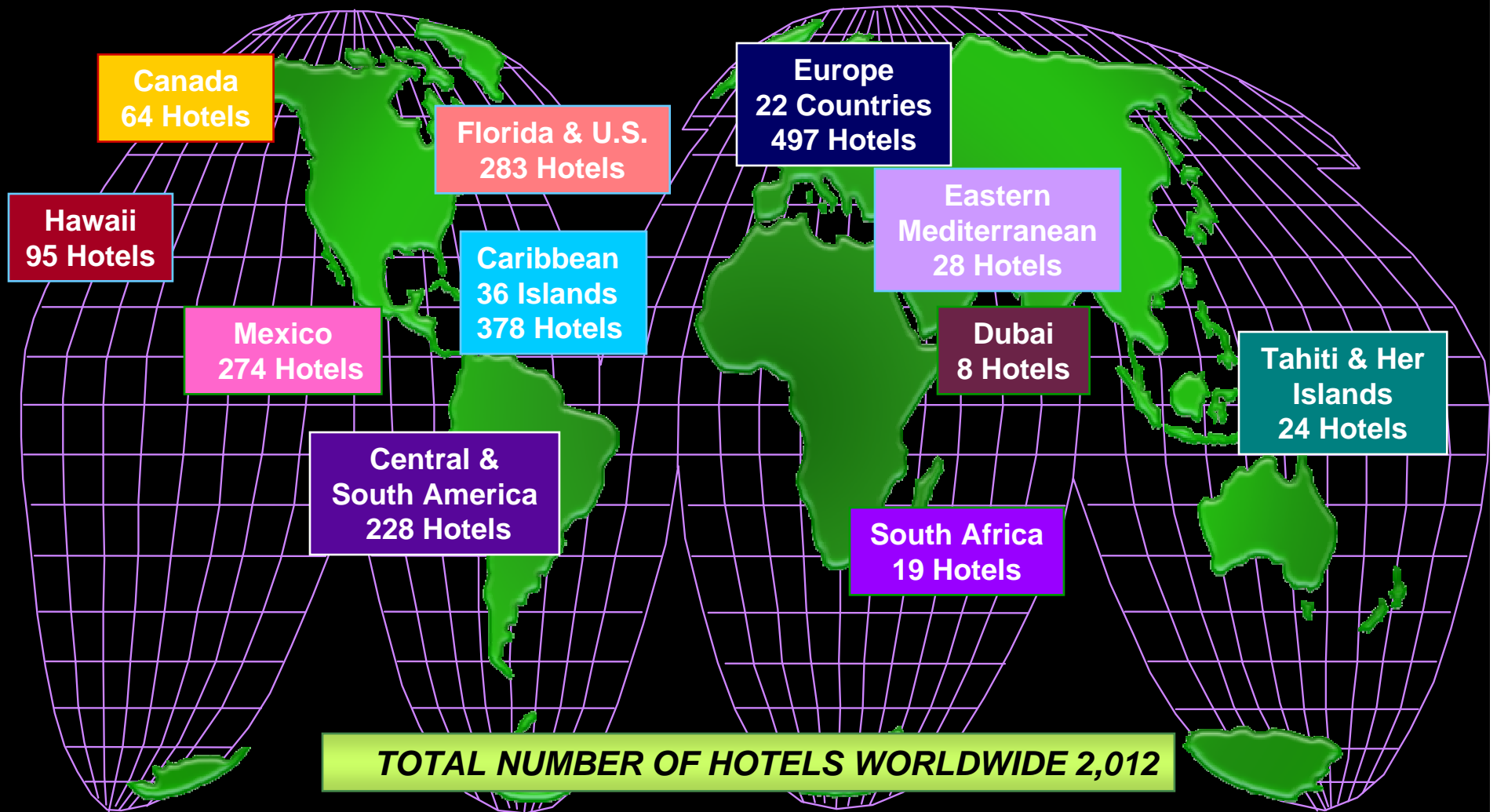
One of the Worlds Most Recognized Brand

Why Partner with TI?

Service

- Winner of the Travel Weekly Reader's Choice Award "Best Tour Operator Sales and Service" 2005, 2006, 2007, 2008, 2009

Breadth of Product



Customer Acquisition & Retention

- Marketing Tools
- Documents & Packaging
- TI Conn
- Travel

The screenshot displays the Travel Impressions website interface. At the top, there is a blue banner for 'Friends & Family' with the Travel Impressions logo. Below this is a photograph of a family of five (two adults and three children) jumping joyfully on a beach. A text overlay on the photo reads 'Reduced rates, kids stay or eat FREE and much more!'. To the right of the photo, a 'PLEASE NOTE:' section states 'Passports are required for all travelers flying internationally.' Below the photo is a 'TRAVEL WEEKLY' logo and a 'PARTNERS' section with logos for Delta, Best of Barbados, Casa de Campo, Hawaii, Sunset Resorts, and Holiday Inn.

The main content area features a navigation bar with tabs for 'Research Your Vacation', 'Caribbean', 'Mexico', 'Continental United States', 'Europe', and 'Hawaii'. Below the navigation is a search form titled 'Customize Your Vacation Package'. The form includes fields for 'From' and 'To' (with dropdown menus), 'Depart' and 'Return' dates (with calendar icons), 'Hotel(s)' (with radio buttons for 'All' and 'Select Specific'), 'Rooms' (with a dropdown), 'Adults' and 'Child' counts (with dropdowns), and 'Class' (with radio buttons for 'Coach' and 'First/Business'). A 'Search' button is located at the bottom of the form.




On the left side of the search form, there is a promotional banner for 'COSTA RICA' with the Delta logo and the text 'Nonslop to Costa Rica from Los Angeles on Delta!'. On the right side, there is a banner for 'STARWOOD HOTELS & RESORTS WORLDWIDE, INC. HAWAII' with the text 'Get the Star Treatment Winter specials from \$415'.

At the bottom right of the screenshot, there is a contact information box for 'Mary' with the phone number '123-456-7809'.



Financial Gains

- Commissions
- Agency Surcharges
- Payment Process
- Incentives
- Marketing

TRAVEL AGENT INCENTIVE

**MIDWEST/SOUTHWEST
TRAVEL SHOW BONUS**

\$25

Gift Cheque* per Booking

On All 5-Night Land & Air Packages
Made with Travel Impressions
Cancel for Any Reason and Travel Protection Plan
Bookings made 5/10/10 to 6/11/10. Travel from 5/10/10 to 12/17/10.

www.travelimpressions.com • 800.284.0044

\$25 **Travel Impressions \$25 Gift Cheque Travel Agent Coupon** **\$25**

Agent's Full Name: _____ Date: _____
Please Print

Agency Name: _____ Booking #: _____

Phone #: _____ IATA #: _____

Address: _____ Date Traveled: _____

City: _____ State: _____ Zip: _____

MW

Janu

SUNDAY	MONDAY	TUESDAY	WEDNESDAY
4	5	6	
11	12	13	
X		\$\$	
18	19	20	21
25	26	27	28



Thank you for your Support
Have a Wonderful Conference!